

JAMES B. POLLACK**ASSOCIATE****CONTACT**

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AREAS OF FOCUS

Environmental Litigation
PFAS & Emerging Contaminants Greentech & Sustainability
Natural Resources & Endangered Species
Permitting & Environmental Review
Clean Water & Water Quality

EDUCATION & CLERKSHIP

J.D. *cum laude*, Harvard University School of Law (2020)
M.P.P., Harvard Kennedy School (2020)
B.A., *cum laude*, Harvard College (2014) Law clerk to the Honorable Chief Judge Brian Morris, United States District Court for the District of Montana (2020-21)

ADMISSIONS & MEMBERSHIPS

State Bar of Massachusetts
State Bar of Washington

RECOGNITION & ACTIVITIES

Co-Chair, American Apparel and Footwear Association (AAFA)'s PFAS Working Group
Member, Outdoor Industry Association (OIA)
Author, *PFAS in Consumer Products are Targeted by State Regulators and Class Action Plaintiffs*, Jan 4, 2023
Co-Author, *What is in EPA's Billion Dollar PFAS Reporting Rule?*, with Victor Y. Xu, December 5, 2022
Author, *California Bans PFAS in Apparel, Textiles, Cosmetics*, October 3, 2022
Author, *Washington is the Latest State to Ban PFAS in Consumer Products*, August 12, 2022
Author, *Regulation of PFAS in Consumer Products*, April 7, 2022

Full bio available [here](#).

James's practice focuses on consumer product regulatory compliance, emerging contaminants, and environmental review.

James leads the firm's consumer products regulatory practice. He helps consumer product manufacturers in the apparel, outdoor, and food products industries who are working to understand the complicated and shifting regulatory and litigation environments surrounding emerging contaminants. He has extensive knowledge on PFAS regulatory compliance at the federal and state level. James's clients include textile and apparel manufacturers, outdoor recreational product manufacturers, food product manufacturers, and retailers. He also works with industry associations to update membership on regulatory developments.

He also has experience with permitting and defending projects on public lands, with particular emphasis on renewable energy development. He has worked on cases arising under the Clean Water Act, Clean Air Act, National Environmental Policy Act, Endangered Species Act, National Forest Management Act, Federal Land Policy & Management Act, and Comprehensive Environmental Response, Compensation, & Liability Act. James also maintains a pro bono litigation practice focused on gun violence prevention.

REPRESENTATIVE MATTERS

- Represents global apparel manufacturer and retailer with PFAS regulatory compliance, including application of regulations to product lines and marketing representations best practices
- Advises several outdoor gear manufacturers with PFAS regulatory compliance, including communication with state agencies, application of regulations to product lines, and marketing representations
- Counsels national association representing consumer product manufacturers on emerging contaminants and other sustainability issues impacting members
- Provides regular updates to membership of multiple industry associations on emerging contaminant regulations
- Counsel to technology company developing autonomous, all-electric delivery vehicles in compliance with CAA
- Counsel to Fortune 100 retailer defending enforcement action brought under state air quality laws
- Defense counsel to agricultural client regarding land exchange and environmental analysis issues
- Counsel to private community association seeking a more robust analysis of a proposed transportation project and its effects on the local ecosystem
- Trial Counsel to New Mexico local governments for recovery of costs to remediate municipal water supplies contaminated by hazardous substances used by private companies and the U.S. military
- Appellate brief for industry associations seeking to intervene in ESA litigation (*Defenders of Wildlife et al. v. U.S. Fish & Wildlife Service*, Nos. 21-16382, 21-16383, 21-16384 (9th Cir.))
- Pro bono amicus brief on behalf of gun violence prevention organizations in public nuisance case against gun manufacturers (*Estados Unidos Mexicanos v. Smith & Wesson Brands, Inc., et al.*, No. 1:21-cv-11269 (D. Mass.))